

Benefit Entitlement Tracking Services

BETS, A Digital platform to ensure
effective benefit delivery to intended
beneficiaries



BETS is a technology platform that allows a fund provider on real-time basis to :

- assign funds for each category of benefits a citizen is entitled for
- set limits on the amount and define frequency for each type of benefit
- on-board merchants/outlets to provide benefits to the citizens
- identify/authenticate end beneficiary and provide multiple payment options using JAM
- set transaction initiation triggers and payment delivery protocols/procedures
- provide information trail on utilization of funds and make payment directly to the merchant account

Features



Customizable
rule engine to
regulate programme
administration

Flexibility to facilitate
benefit delivery in cash
or kind as deemed
necessary by the
programme

**Freedom to reconfigure
benefit parameters**
through the course of the
programme, based on
insights generated



Provides mechanism to have full control and visibility of benefit delivery

JAM (Jan-dhan, Aadhaar, Mobile) for enrolment and authentication of beneficiaries

Service providers can **uniquely identify beneficiaries** for targeted benefit delivery

Enables multiple merchant onboarding to expand distribution network for easy access to benefits

Dashboard - MyxiGenie

Manage Admin Portal

MyxiGenie

Dashboard Manage Admin Portal Logout

Manage Merchant Center

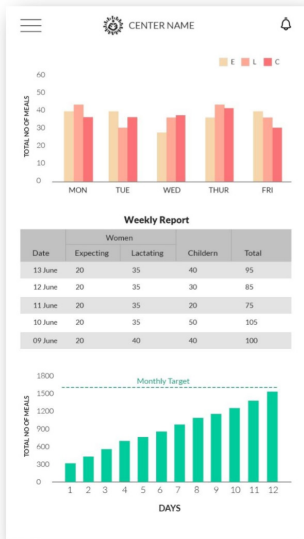
Show 10 of 5 entries

Center Name	Contact Person	Contact Number	Action
Glaxoco	Ajay	9876543210	edit delete
Glaxoco	Ajay	9876543210	edit delete
Glaxoco	Ajay	9876543210	edit delete
Glaxoco	Ajay	9876543210	edit delete
Glaxoco	Ajay	9876543210	edit delete

Showing 1 to 5 of 5 entries

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Enables monitoring through **complete audit trail**

Real time tracking of each step of benefit delivery process

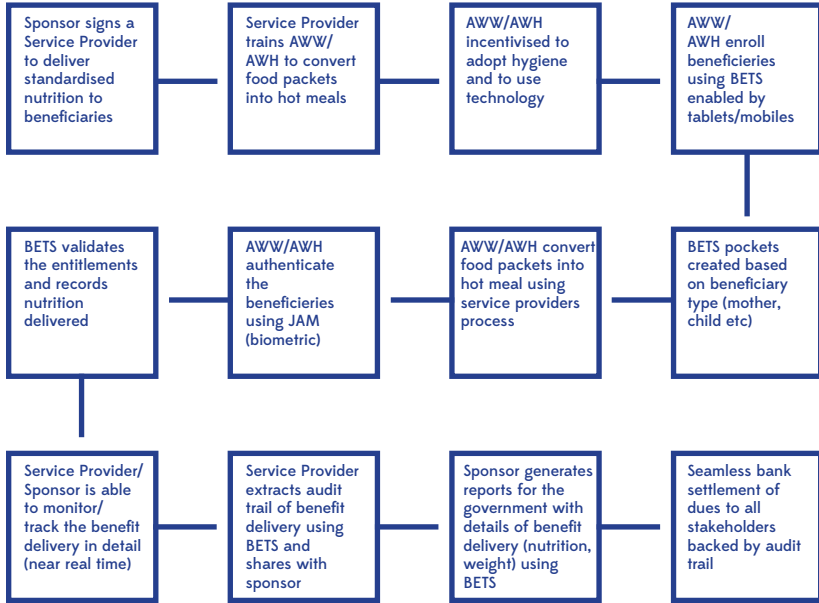
Increases **transparency** as the platform ensures that funds are spent for specified purposes

Granular, digitized reporting of the end-to-end process

Government and related implementation agencies can derive **performance insights** using data and make informed decisions

BETS in Practice

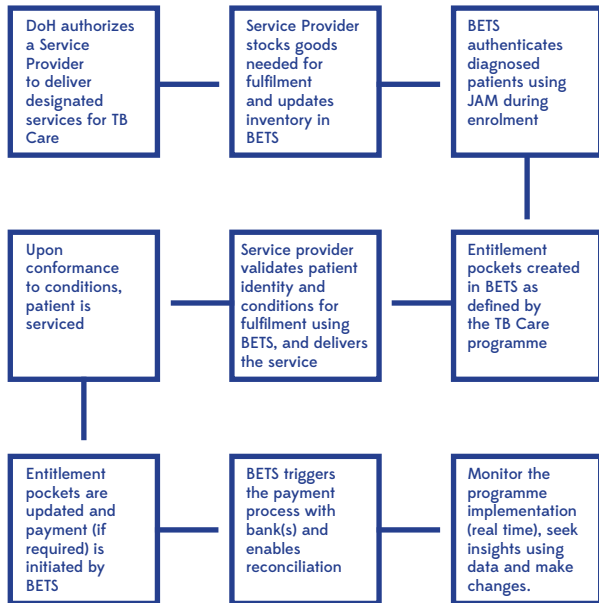
to assess and understand its impact on the implementation of maternal and child nutrition programme



BETS pilot to assess and understand its impact on the implementation of the TB Care programme.

BETS can be used in government's healthcare programmes to digitize the daily activities including enrolment, authentication, monitoring of benefits, providing data analysis reports, reconciliation and settlement of the accounts.

BETS in Practice





Partners

BILL & MELINDA
GATES *foundation*



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