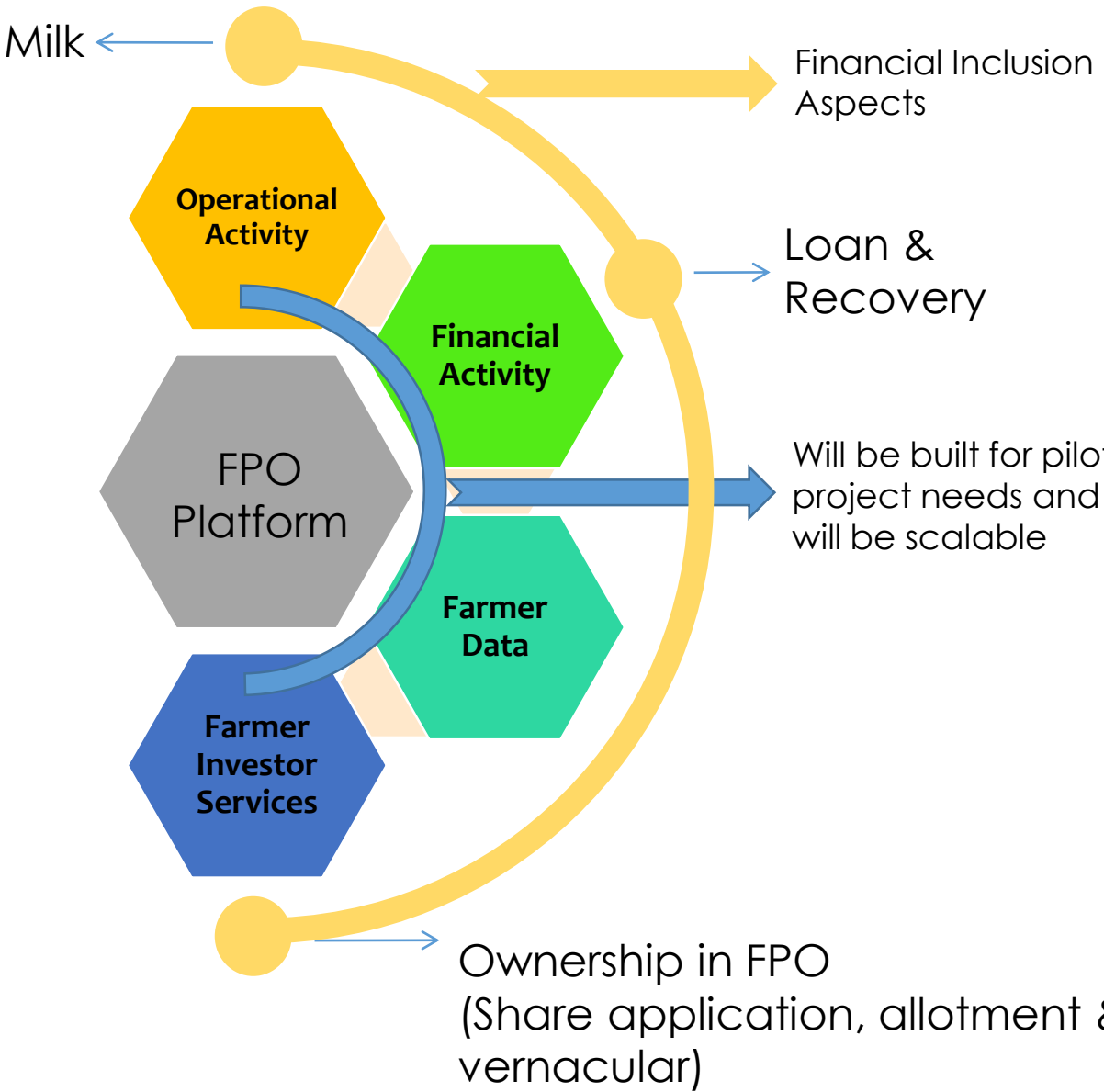


Farmer Financial Inclusion Platform



Farmer Financial Inclusion



Location & Target Segment
In Uthiramerur Block – 1 FPO
No of farmers (loan & recovery) - 1000
No of milk farmers - 500

FARMER FINANCIAL INCLUSION

PLATFORM: a technology driven initiative to develop a digital platform for Farmer Producer Organization (FPOs) to link their business and financial activities.

*A cost effective platform that can **minimize cash transactions and facilitate securing credit from formal sources by building a financial history.***

Using technology, the platform seeks to create:

- farmer data repository
- milk aggregation portal
- loan and recovery system
- farmer investor services

The aim is to make financial inclusion more meaningful for farmers by increasing the volume and value of transactions by linking finance with business.



Platform Overview: Milk Aggregation Network

Dairy farmer takes produce to aggregator



Production

Aggregator enters quantity and quality received from Farmer



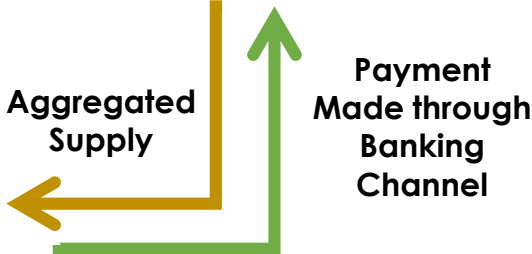
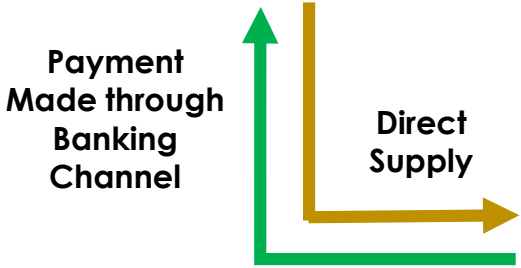
Aggregation



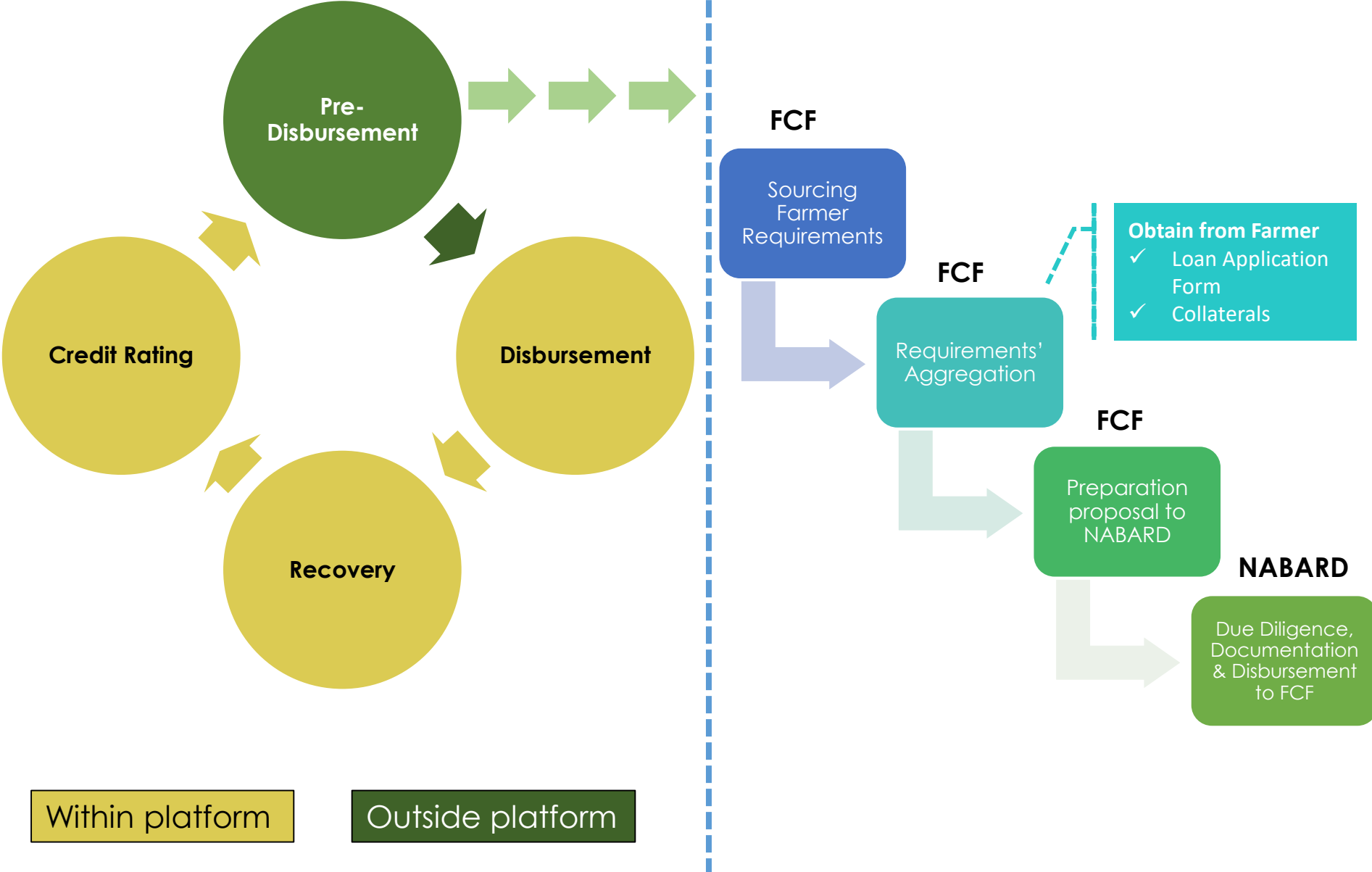
Processing

Chilling Plant applies rate & makes payment to Farmer/Aggregator

Chilling plant enters quantity received & quality from Aggregator



Platform Overview: Lending and Recovery System



Funding Partner



CDFI is a Centre focused on **developing and scaling new innovations** and creating an enabling environment for expanding **access to digital financial products and services**

Implementation Partner



National Agro Foundation (NAF) was set up as a Public Charitable Trust in 2000 to revive rural India through rural innovations. It aims to deliver innovative and replicable solutions to address the complex and interlinked socio- economic- environmental challenges of today's rural India.